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VIPR to provide software solutions for MGAM

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VIPR, an IT software provider for the insurance industry, has been appointed by MGAM, a newly formed managing general agency (MGA) based in London, to deliver its range of market leading products.

MGAM was recommended to VIPR through Ambant, which works with start-up MGA companies, and understands the need for technological innovation.

MGAM will use four of VIPR's software solutions including its bordereaux management system, Intrali, plus Intarga for coverholder management, Active Reports for mortgage insurance (MI) reporting, and audit portal.

Following implementation, VIPR will be providing continued support to help MGAM grow the business. The company is also planning to integrate further VIPR products.

"We are thrilled to be working with MGAM and its new operation," said Bob Brown, chief executive officer (CEO) at VIPR. "MGAM clearly needs to start the company with the right tools. Many established MGA's are still using manual, out of date processes, so MGAM are already a step ahead. We look forward to working with MGAM and seeing the company flourish."

Jason Anthony, CEO of MGAM, added: "As a new underwriting agency we wanted to have the most advanced IT solutions so we can provide an efficient service to our customers. With VIPR we will get just that.

"The team understood our needs and were able to demonstrate clearly how their products worked and ultimately how they will benefit us in the long-term."

VIPR, MGAM, MGA, Insurance, London, UK

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